# MediaPack 2018



# We make flying private simple

VistaJet is the first and only global aviation company. On its fleet of over 70 silver and red business jets, VistaJet has organized flights for corporations, governments and private clients to 187 countries worldwide.

Every flight is tailored to ensure seamless travel with maximum efficiency, so customers can be in more meetings or locations within the shortest period of time.

VistaJet connects enterprises to growth markets with a unique product and unparalleled service, offering global access on Challenger and Global jets, all suited to flight duration, trip purpose and passenger requirements.

Thomas Flohr, Founder & Chairman





#### AT A GLANCE

# Thinking — Global

- Founded in 2004 by Thomas Flohr, VistaJet is the first and only global business aviation company.
- VistaJet revolutionized the industry by pioneering a new way to fly: customers have access to an entire fleet whilst paying only for the hours they need.
- A dedicated team of over 1,000 aviation experts of 50+ nationalities is based globally across offices in Malta, London, Dubai, New York, Los Angeles and Hong Kong.
- Valued in excess of \$2.5 billion, VistaJet has cemented its position as one of the top five European and Malta's first Unicorn.





#### GLOBAL 6000

In fleet: 29 Flying hours: 13:00 Passenger capacity: up to 14 Sleeping positions: 7



In fleet: 6

capacity: up to 14 Sleeping positions: 7

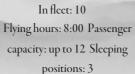
#### GLOBAL 5000

In fleet: 6 Flying hours: 11:00 Passenger capacity: up to 13 Sleeping positions: 7



#### CHALLENGER 605

positions: 3



#### CHALLENGER 350

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In fleet: 21 Flying hours: 7:15

Passenger capacity: 9

Sleeping positions: 3

#### PROGRAM AND DIRECT

### Ways to Fly

### Program

VistaJet's Program is the flight-hour subscription plan tailored around each corporation or individual's flying requirements, offering guaranteed access to the entire fleet, anytime and anywhere in the world.

### Direct

The faster way to start flying VistaJet. Customers can request a flight directly through the VistaJet app and the 24/7 sales team. Direct grants access to preferential rates on empty legs and one-way flights, based on aircraft availability.



### Timeline

VistaJet is founded by Thomas Flohr with **2 aircraft** based in Europe. The fleet expansion rate starts to accelerate, reaching 19 aircraft.

VistaJet establishes its market presence in **Asia**.

The company enters the **US market** with Global 5000 aircraft operated by Jet Aviation under the VistaJet brand.

Launch of **The Art of Flying**,
published by
Assouline.

100,000 flights mark surpassed. VistaJet Direct app launches. Rhône Capital deal is signed, valuing the business at \$2.65 bn. Flies a record of over 50,000 passengers.

2004

2007

2008

2010

2013

2014

2015

2016

2017

2018

The fleet increases to 7 aircraft and the innovative Program subscription model is launched.

With a fleet of 26 aircraft, VistaJet enters the African and Middle-Eastern markets.

VistaJet celebrates its 10<sup>th</sup> anniversary.
The first **Challenger 350** commence operation.

Fleet of over 70 super-midsize and long-range Challenger and Global aircraft.

Partnered with **Christie's** for the biggest auction sale in the history of philanthropy.

The Jet Traveler Report is launched, the global perspective on who flies privately and why 348,000
Passengers flown and counting

25-92

125

Age range of principals

Average annual flight hours per Program Member

140,000

Flights completed

70+

1,600

96%

Aircraft globally

Airports flown to

of the world visited





# The Ultimate — Cabin Experience

- Consistent and identical cabin across the fleet of over 70 business jets
- Fully equipped business suite with ultimate comfort a boardroom in the sky
- VistaJet's aircraft fragrance was designed by luxury perfumer Le Labo to compliment the cabin interior
- VistaJet has a specially curated library of dozens of books selected by London-based bookstore Heywood Hill on its Global aircraft
- Buttery Italian leather for a comfortable home away from home feel
- Cashmere eye masks and socks, complemented by 100% natural skincare products
- Feather down duvets, Egyptian cotton bed linen, cashmere blankets, crystal and china by Christofle on every flight
- Partnerships with the world's most renowned chefs, including the reputable Japanese restaurant Nobu



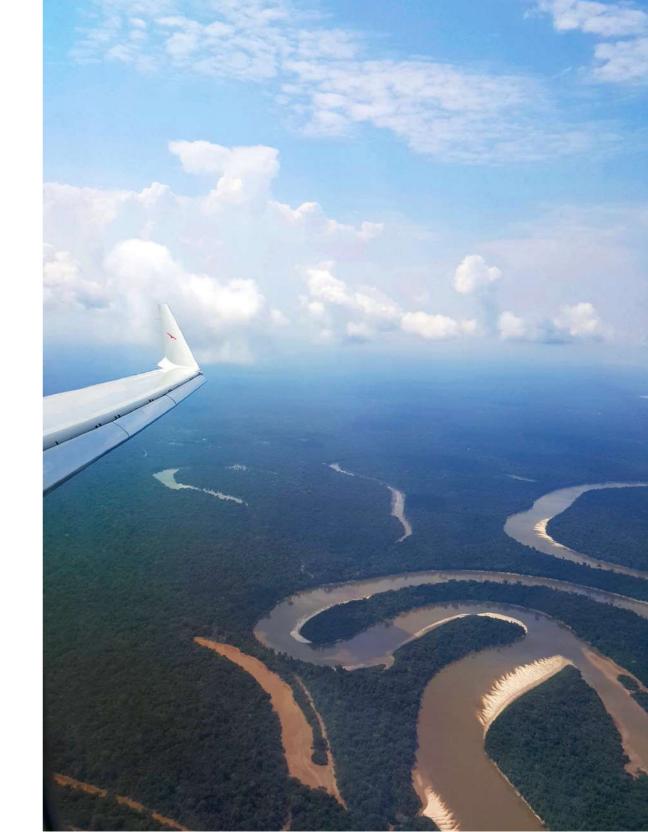
### An Unrivaled Service

- Dedicated Private Dining team who create experiences for our members and their guests everywhere they fly
- All Cabin Hostesses are trained by the British Butler Institute and certified level 2 in wines and spirits
- To enhance customers' sleep experience in the sky, VistaJet has developed its custom Ultimate Sky Sleep program
- First in the industry to abolish positioning fees, VistaJet offers its customers truly transparent pricing
- Guaranteed availability for VistaJet Program members anytime and anywhere in the world
- The Customer Service team take pride in the smallest considerations and offer bespoke lifestyle management services to the Program members



### Global Reach

- VistaJet is the first and only truly global business aviation company
- Most experienced team in flying to the hardest to reach destinations
- Our silver with a red stripe jets have reached 187 countries or 96% of the globe
- Ushuaia-Malvinas Argentinas Airport in Argentina is the furthest south a VistaJet aircraft has flown. fte furthest north is Svalbard in Norway
- The highest airport VistaJet has operated out of was Inca Manco Capac in Peru at 12,552 feet (3,862 meters)
- The farthest flight was 6,386 nmi (11,819 km), whilst the longest was Singapore to Nice in 13 hours 43 minutes
- 5 hours 5 minutes was the fastest hop, 2,412-nm (4,436 km) from Napa to the Cayman Islands
- VistaJet fleet flies the equivalent of three return trips to the moon every month



# The Most Experienced Team

- 1,000 aviation experts of over 50 nationalities look after each of VistaJet's customers, a truly global company
- The multilingual team is highly experienced in arranging every aspect of any flight itinerary for a seamless connection to the world
- Available 24/7 around the globe, the Customer Experience teams make every traveler's comfort and joy their highest priority
- VistaJet is recognized as the first business aviation company to be awarded the EBAA Diamond Safety of Flight Award
- The VistaJet flight crew adhere to the most rigorous safety standards in the world and surpasses the most demanding benchmarks set by multinational blue-chip customer audits
- VistaJet partners with MedAire to ensure that passengers and crew have access to medical care



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