# Media Pack 2021





### We make flying private simple

VistaJet offers **global aircraft services** unlike any other company in business aviation. With **unparalleled experience** flying into and out of the hardest to reach destinations, VistaJet has arranged for heads of state, corporate leaders, entrepreneurs and private individuals to fly to **187 countries worldwide** — **96% of the globe**.

Every flight is tailored to ensure seamless travel with maximum efficiency so customers can be in more meetings or locations within the shortest period of time. VistaJet's fleet of over 70 private jets is available to customers — with guaranteed availability and no positioning costs for Program Members, anytime and anywhere.

VistaJet connects enterprises to growth markets with a unique product, offering **global access** on Challenger and Global jets, all suited to flight duration, trip and passenger requirements.

SIMPLE, EFFICIENT, RELIABLE, GLOBAL. This is what we stand for, and what we do best.

Thomas Flohr, Founder & Chairman

Cenney Ext



### Milestones

Fleet expansion accelerates, reaching 19 aircraft.

Vistalet establishes its presence in Asia.

Vistalet acquires Bombardier Skyjet International.

VistaJet places record aircraft order of \$7.8 **billion** to advance the fleet globally.

VistaJet celebrates its 10<sup>th</sup> anniversary.

The first Challenger 350 commence operation.

2014

VistaJet surpasses 100,000 flights and the team grows to 1,000 strong.

WeChat and the VistaJet App launch.

Rhône Capital deal is signed, valuing the company's equity at \$2.65 billion.

Flies a record of over 50,000 passengers in 2017 alone.

2017

VistaJet celebrates 15 years in the industry.

VistaJet partners with the Scuderia Ferrari F1 team.

The company launches VistaPet, the global pet travel program.

Vista Global announces the acquisition of **IetSmarter** and launches XO.

VistaJet World, a

portfolio of one-of-a-kind multi-stop travel adventures, launches.

2019

2004

Vistalet is founded by

Thomas Flohr with

two aircraft based in

Europe.

2007

2008

2010

VistaJet enters the Middle Eastern and African markets.

Fleet increases to 26 aircraft.

2012

The company enters the **U.S.** market with Global 5000 aircraft operated by Jet Aviation under the VistaJet brand.

2013

The European and U.S. fleet reaches 45 aircraft.

2016 The fleet grows to **over** 

70 super-midsize and long-range Challenger and Global aircraft.

Christie's partnership for the most significant

2018

philanthropic auction. The Jet Traveler Report

is launched, the global perspective on who flies privately and why.

Adventures in the Sky, the most extensive travelers program for children, launches.

The Vistalet Wine **Program** for the best possible wine experience in the sky is introduced.

Thomas Flohr establishes

Vista Global Holding and acquires XOJET Aviation.

VistaJet announces its Sustainability in Aviation pledge.

2020

Offers global infrastructure to governments and medical organizations during COVID-19.

Extends onboard medical and safety support with Philips partnership.

The first Global 7500 aircraft joins the fleet.

Partnership with Ferrari extended to GT and Corse Clienti and Safe Havens launches.

Market-leading sustainable biojet fuel partnership with SkyNRG announced.

Launches Private World, the global program for private travel.

The pioneering

**Program** subscription model is launched.

The fleet grows to seven aircraft.

# The only global private aviation company

- Founded in 2004 by Thomas Flohr, VistaJet is the first and only global business aviation company.
- VistaJet revolutionized the industry by pioneering a new way to fly: customers have access to an entire fleet whilst paying only for the hours they need.
- WistaJet is part of Vista Global Holding, a unique portfolio of companies offering asset-free solutions to cover all key aspects of business aviation, founded by Thomas Flohr in 2018.
- A dedicated team of over 1,000 aviation experts (and 1,800 through Vista Global) of 60 nationalities is based globally with offices in Malta, London, Dubai, New York, Fort Lauderdale, Hong Kong, Nice and Salzburg.
- With an equity value of \$2.65 billion as announced in 2017, VistaJet has cemented its position as one of the top five European and Malta's first Unicorn.



### Ways to fly VistaJet

### Program

VistaJet's Program is the **flight hour subscription** plan tailored around each corporation or individual's flying requirements, offering **guaranteed access and availability** to the entire fleet at a **fixed hourly rate** — anytime and anywhere around the world.

### On Demand & Direct

The **fastest way** to start flying VistaJet. Customers can request a flight directly through the VistaJet sales team 24/7 and have access to preferential rates on empty leg and one-way flights, based on aircraft availability.



### Our fleet



### $GLOBAL\ 5000$

In fleet: 7
Flying hours: 11:00
Passenger capacity: up to 13
Sleeping positions: 7
City pairs: Chicago-Nice /
Moscow-Los Angeles



### CHALLENGER 350

In fleet: 21
Flying hours: 7:15
Passenger capacity: up to 8
Sleeping positions: 3
City pair: Dubai-Zurich



\*\*\*\*\*\*\*\*\*\*\*

In fleet: 29
Flying hours: 13:00
Passenger capacity: up to 14
Sleeping positions: 7
City pairs: London-Hong Kong /
London-Cape Town



### **CHALLENGER 605**

In fleet: 10
Flying hours: 8:00
Passenger capacity: up to 12
Sleeping positions: 5
City pair: London-Dubai /
New York-London



### GLOBAL 7500

In fleet: 1
Flying hours: 16:00
Passenger capacity: up to 14
Sleeping positions: 8
City pairs: New York-Hong Kong /
Singapore-San Francisco



### **CHALLENGER 850**

In fleet: 6
Flying hours: 6:30
Passenger capacity: up to 14
Sleeping positions: 7
City pairs: St Petersburg-Dubai /
Jakarta-Hong Long





# Range leaders

Flown to over 1,900 airports in 187 countries – 96% of the world



# Our global — presence

- VistaJet fleet flies the equivalent of three return trips to the moon every month.
- Ushuaia-Malvinas Argentinas Airport in Argentina is the furthest south a VistaJet aircraft has flown. The furthest north is Svalbard in Norway.
- The highest airport VistaJet has operated out of was Inca Manco Capac in Peru at 12,552 feet (3,862 meters).
- The farthest flight was 6,386 nmi (11,819 km), whilst the longest was Singapore to Nice in 13 hours 43 min.
- 5 hours 5 minutes was the fastest hop, 2,412-nm (4,436 km) from Napa to the Cayman Islands.



### 471,100

Passengers flown and counting

125

\$800k

25-92

Average annual flight hours per Program Member Average annual spend per Program Member Age range of principals

189,301

Flights completed and counting

3hrs

23

50-70

Average flight duration

Average annual number of flights per Member

VistaJet flights per day



# The most experienced team

- 1,000 aviation experts of 60 nationalities look after each of VistaJet's customers, a truly global company.
- The multilingual team is highly experienced in arranging every aspect of any flight itinerary for a seamless connection to the world.
- The VistaJet flight crew adhere to the most rigorous safety standards in the world and surpasses the most demanding benchmarks set by multinational blue-chip customer audits.
- VistaJet is recognized as the first business aviation company to be awarded the EBAA Diamond Safety of Flight Award.
- VistaJet partners with MedAire, the world's leading travel risk management solution, for 24/7 expert medical and security assistance both in-flight and on the ground.
- Available 24/7 around the globe, the Customer Experience teams make every traveler's comfort and joy their highest priority.



### Tailored and unparalleled service

- The Customer Service team take pride in the smallest considerations and offer bespoke lifestyle management services to the Program Members through our Private Office.
- We have at least one Cabin Hostess on every flight and all are trained by the British Butler Institute,
   WSET certified up to level 2 in wines and spirits, and trained at the Norland College in children's behaviour and family dynamics — we are the first in private aviation to take such steps.
- Bespoke menus from world-renowned chefs and restaurants, served on Christofle porcelain and silverware.
   Wine and caviar tasting to enjoy at altitude can be arranged on board with leading sommeliers.
- Service innovations including Adventures in the Sky bring extraordinary experiences for our young and curious fliers, combining unique entertainment and education to make every journey memorable.
- Designed to ensure all passengers feel welcome and relaxed, even if they are four-legged. From travel amenity kits and sleep mats to travel advice and balanced VistaPet menus informed by leading veterinary practitioners.



### The ultimate — cabin experience

- Consistent and identical cabin across the fleet of over 70 business jets.
- Fully equipped business suite with ultimate comfort a boardroom in the sky.
- To enhance customers' sleep experience in the sky, VistaJet has developed its custom Ultimate Sky Sleep program.
- VistaJet's aircraft fragrance was designed by luxury perfumer Le Labo to compliment the cabin interior.
- VistaJet has a specially curated library of dozens of books selected by London-based bookstore Heywood Hill on its Global aircraft.
- Buttery Italian leather for a comfortable home away from home feel.
- Cashmere eye masks and socks, complemented by 100% natural skincare products.
- Feather down duvets, Egyptian cotton bed linen, cashmere blankets, crystal and china by Christofle on every flight.
- Dedicated Private Dining team who create experiences for our Members and their guests everywhere they fly.





### GLOBAL

Jennifer Farquhar +44 203 617 3077 jennifer.farquhar@vistajet.com

### APAC

Amy Yang +852 2901 0500 amy.yang@vistajet.com

### **AMERICAS**

Sabrina Prieto +1 800 793 5985 sabrina.prieto@vistajet.com

