

Media Pack

2021



VISTA JET

We make flying private simple

VistaJet offers **global aircraft services** unlike any other company in business aviation. With **unparalleled experience** flying into and out of the hardest to reach destinations, VistaJet has arranged for heads of state, corporate leaders, entrepreneurs and private individuals to fly to **187 countries worldwide — 96% of the globe.**

Every flight is tailored to ensure **seamless travel** with **maximum efficiency** so customers can be in more meetings or locations within the shortest period of time. VistaJet's **fleet of over 70 private jets** is available to customers — with **guaranteed availability** and **no positioning costs** for Program Members, **anytime and anywhere.**

VistaJet connects enterprises to growth markets with a unique product, offering **global access** on Challenger and Global jets, all suited to flight duration, trip and passenger requirements.

SIMPLE, EFFICIENT, RELIABLE, GLOBAL.

This is what we stand for, and what we do best.



Thomas Flohr, Founder & Chairman



The only global private aviation company

- 1 Founded in 2004 by Thomas Flohr, VistaJet is the **first and only global business aviation company**.
- 2 VistaJet **revolutionized the industry** by pioneering a **new way to fly**: customers have **access to an entire fleet whilst paying only for the hours they need**.
- 3 VistaJet is part of **Vista Global Holding**, a unique portfolio of companies offering **asset-free** solutions to **cover all key aspects of business aviation**, founded by Thomas Flohr in 2018.
- 4 A dedicated team of **over 1,000 aviation experts** (and 2,000 through Vista Global) of **60 nationalities** is **based globally** with offices in Malta, London, Dubai, New York, Fort Lauderdale, Hong Kong, Nice and Salzburg.
- 5 With an equity value of \$2.65 billion as announced in 2017, VistaJet has cemented its position as one of the **top five European and Malta's first Unicorn**.



Milestones

2004

VistaJet is founded by Thomas Flohr with **two aircraft** based in Europe.

2007

The pioneering VistaJet **Program subscription model** is launched.

2008

VistaJet establishes its presence in **Asia**.
VistaJet acquires **Bombardier Skyjet International**.

2010

VistaJet enters the **Middle Eastern and African** markets.
Fleet increases to **26 aircraft**.

2012

VistaJet places record aircraft order of **\$7.8 billion** to advance the fleet globally.
Moves **operational headquarters to Malta**.

2013

The company enters the **U.S. market** with Global 5000 aircraft operated by Jet Aviation under the VistaJet brand.
The fleet reaches **45 aircraft**.

2016

The fleet grows to **over 70** super-midsize and long-range **Challenger** and **Global** aircraft.

2017

VistaJet surpasses **100,000 flights** and the team grows to **1,000 strong**.
WeChat and the **VistaJet App** launch.
Rhône Capital deal is signed, valuing the company's equity at **\$2.65 billion**.
Flies a record of **over 50,000 passengers** in 2017 alone.

2018

Christie's partnership for the most significant philanthropic auction.
The Jet Traveler Report is launched, the global perspective on who flies privately and why.
VistaJet establishes a new benchmark in service excellence, with **Adventures in the Sky**, the most extensive travelers program for children, and the **Wine Program**.
Thomas Flohr establishes **Vista Global Holding (Vista)** and acquires **XOJET Aviation**.

2019

VistaJet celebrates **15 years** in the industry.
VistaJet partners with the **Scuderia Ferrari F1** team.
The company launches **VistaPet**, the global pet travel program.
Vista announces the **acquisition of JetSmarter** and launches **XO**.
VistaJet World, a portfolio of one-of-a-kind multi-stop travel adventures, launches.

2020

VistaJet announces industry leading **Sustainability in Aviation** pledge and market-leading **Sustainable Aviation Fuel** partnership.
Offers global infrastructure to **governments and medical organizations** during COVID-19.
Extends onboard medical and safety support with **Philips partnership**.
The first **Global 7500** joins the fleet.
Launches **Private World**, the global program for private and safe travel end-to-end.
Vista becomes **#1 charter operator in the world** and acquires **Red Wing Aviation**.

2021

Vista acquires Apollo Jets and Talon Air.
Group fleet expands to over 170 aircraft globally and team grows to **2,000 experts**.
VistaJet's **Global 7500 fleet expands**, with up to 12 joining over the next two years, and order for **10 new super-midsize Challenger 350** jets is placed.
VistaJet commits to carbon neutrality by 2025 — 25 years ahead of industry goals.

Ways to fly VistaJet

Program

VistaJet's Program is the **flight hour subscription** plan tailored around each corporation or individual's flying requirements, offering **guaranteed access and availability** to the entire fleet at a **fixed hourly rate** — anytime and anywhere around the world.

On Demand & Direct

The **fastest way** to start flying VistaJet. Customers can request a flight directly through the VistaJet sales team 24/7 and have access to **preferential rates on empty leg and one-way flights**, based on aircraft availability.



Our fleet



GLOBAL 5000

In fleet: 7
Flying hours: 11:00
Passenger capacity: up to 13
Sleeping positions: 7
City pairs: Chicago-Nice /
Moscow-Los Angeles



GLOBAL 6000

In fleet: 29
Flying hours: 13:00
Passenger capacity: up to 14
Sleeping positions: 7
City pairs: London-Hong Kong /
London-Cape Town



GLOBAL 7500

In fleet: 4
Flying hours: 16:00
Passenger capacity: up to 14
Sleeping positions: 8
City pairs: New York-Hong Kong /
Singapore-San Francisco



CHALLENGER 350

In fleet: 21
Flying hours: 7:15
Passenger capacity: up to 8
Sleeping positions: 3
City pair: Dubai-Zurich



CHALLENGER 605

In fleet: 10
Flying hours: 8:00
Passenger capacity: up to 12
Sleeping positions: 5
City pair: London-Dubai /
New York-London



CHALLENGER 850

In fleet: 6
Flying hours: 6:30
Passenger capacity: up to 14
Sleeping positions: 7
City pairs: St Petersburg-Dubai /
Jakarta-Hong Long





Range leaders

Flown to over 1,900 airports in 187 countries – 96% of the world



THE VISTAJET EXPERIENCE

Our global presence

- VistaJet fleet flies the equivalent of three return trips to the moon every month.
- Ushuaia-Malvinas Argentinas Airport in Argentina is the furthest south a VistaJet aircraft has flown. The furthest north is Svalbard in Norway.
- The highest airport VistaJet has operated out of was Inca Manco Capac in Peru at 12,552 feet (3,862 meters).
- The farthest flight was 6,386 nmi (11,819 km), whilst the longest was Singapore to Nice in 13 hours 43 min.
- 5 hours 5 minutes was the fastest hop, 2,412-nm (4,436 km) from Napa to the Cayman Islands.



471,100

Passengers flown and counting

125

Average annual flight
hours per Program
Member

\$800k

Average annual spend
per Program Member

25-92

Age range
of
principals

189,301

Flights completed and counting

3hrs

Average flight
duration

23

Average annual number of
flights per Member

50-70

VistaJet flights
per day



THE VISTAJET EXPERIENCE

The most experienced team

- 1,000 aviation experts of 60 nationalities look after each of VistaJet's customers, a truly global company.
- The multilingual team is highly experienced in arranging every aspect of any flight itinerary for a seamless connection to the world.
- The VistaJet flight crew adhere to the most rigorous safety standards in the world and surpasses the most demanding benchmarks set by multinational blue-chip customer audits.
- VistaJet is recognized as the first business aviation company to be awarded the EBAA Diamond Safety of Flight Award.
- VistaJet partners with MedAire, the world's leading travel risk management solution, for 24/7 expert medical and security assistance both in-flight and on the ground.
- Available 24/7 around the globe, the Customer Experience teams make every traveler's comfort and joy their highest priority.



THE VISTAJET EXPERIENCE

Tailored and unparalleled service

- The Customer Service team take pride in the smallest considerations and offer bespoke lifestyle management services to the Program Members through our Private Office.
- We have at least one Cabin Hostess on every flight and all are trained by the British Butler Institute, WSET certified up to level 2 in wines and spirits, and trained at the Norland College in children's behaviour and family dynamics — we are the first in private aviation to take such steps.
- Bespoke menus from world-renowned chefs and restaurants, served on Christofle porcelain and silverware. Wine and caviar tasting to enjoy at altitude can be arranged on board with leading sommeliers.
- Service innovations including Adventures in the Sky bring extraordinary experiences for our young and curious fliers, combining unique entertainment and education to make every journey memorable.
- Designed to ensure all passengers feel welcome and relaxed, even if they are four-legged. From travel amenity kits and sleep mats to travel advice and balanced VistaPet menus informed by leading veterinary practitioners.



THE VISTAJET EXPERIENCE

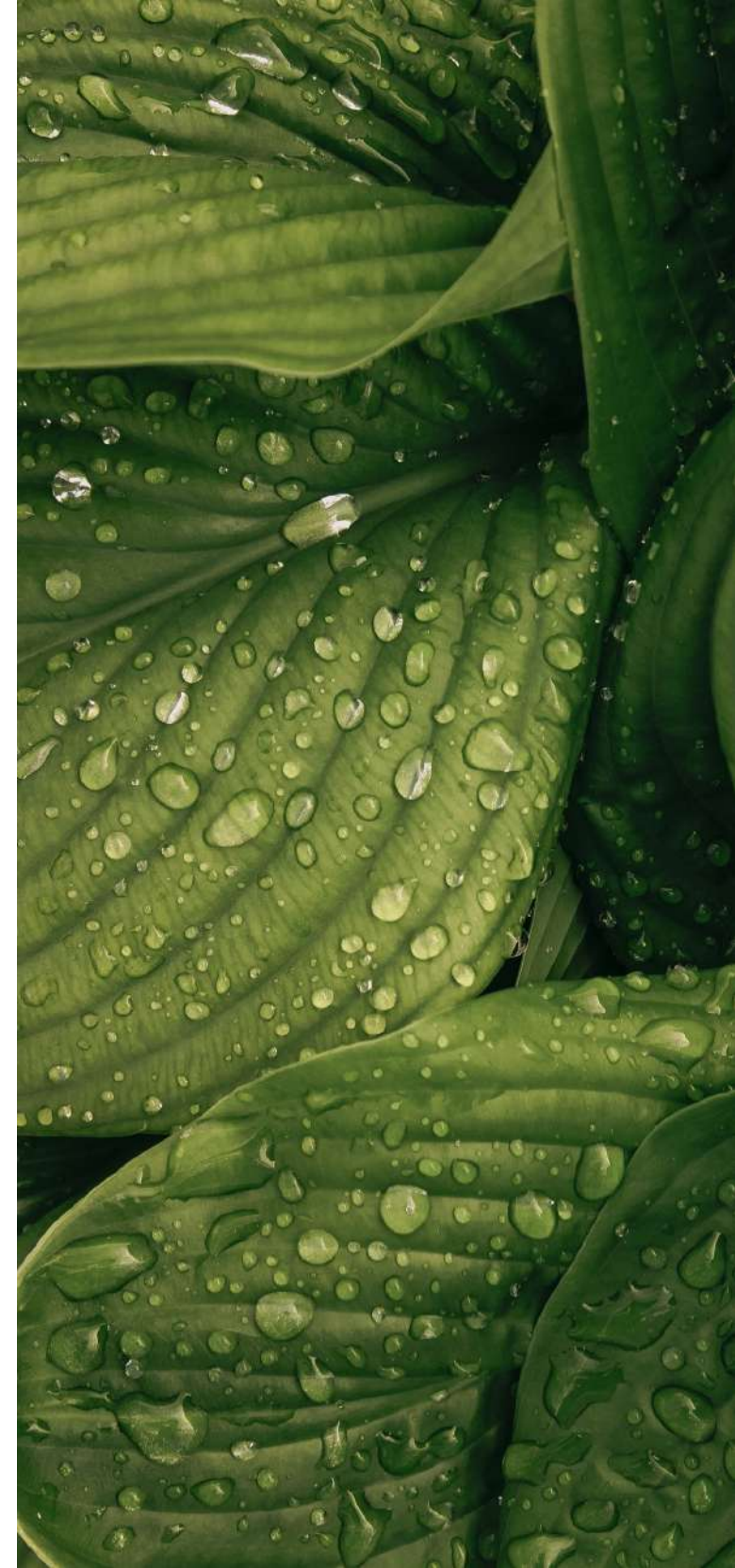
The ultimate cabin experience

- Consistent and identical cabin across the fleet of over 70 business jets.
- Fully equipped business suite with ultimate comfort a boardroom in the sky.
- To enhance customers' sleep experience in the sky, VistaJet has developed its custom Ultimate Sky Sleep program.
- VistaJet's aircraft fragrance was designed by luxury perfumer Le Labo to compliment the cabin interior.
- VistaJet has a specially curated library of dozens of books selected by London-based bookstore Heywood Hill on its Global aircraft.
- Buttery Italian leather for a comfortable home away from home feel.
- Cashmere eye masks and socks, complemented by 100% natural skincare products.
- Feather down duvets, Egyptian cotton bed linen, cashmere blankets, crystal and china by Christofle on every flight.
- Dedicated Private Dining team who create experiences for our Members and their guests everywhere they fly.



Time to act on sustainability

- Every area of human activity has an impact on the environment and as a tool for business development and private travel, business jets contribute 0.04% to global emissions.
- **VistaJet has committed to become carbon neutral by 2025** — 25 year ahead of industry goals.
- **Carbon Offset Program:** 80% of VistaJet's Members compensate their fuel carbon emissions through South Pole, a climate change pioneer.
- **Sustainable Aviation Fuel:** VistaJet provides worldwide access to Sustainable Aviation Fuels with SkyNRG — a solution that can reduce emissions by up to 80%.
- **Most Technologically Advanced Aircraft:** VistaJet's shared fleet model means less aircraft being produced and enables higher utilization of each existing jet. It continues to welcome the newest, most sustainable aircraft to its fleet, to maximise efficiency.
- **Fuel Consumption Reduction Technology:** Investing in AI, its predictive algorithms are optimizing flight routes and fleet management to directly reduce fuel consumption by 8% to date.
- **Fuel Efficient Booking System:** Booking with at least one week's notice helps to further improve fleet management, reducing unnecessary fuel burn.
- **Partnering with Leaders in Sustainability:** VistaJet partners with carbon neutral companies wherever possible and has implemented new requirements for all purchasing partners
- **Sustainable In-Flight Products:** VistaJet has removed over 90% of single-use items across its fleet and replaced items on board with sustainable alternatives.
- **Renewable Electricity On-the-Ground:** VistaJet has adopted electricity supplied from renewable sources for two of its largest offices and is assessing solutions for the others. Further schemes are also being rolled out to decrease employee emissions.
- **Call to Action:** VistaJet is committed to making aviation better. It hopes its private aviation peers will do the same, working collaboratively to bring change faster, as this is the only way for the fragmented industry to take full responsibility for the long-term health of the planet.



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