

# Media Pack

2022



VISTA JET



# We make flying private simple

VistaJet offers **global aircraft services** unlike any other company in business aviation. With **unparalleled experience** flying into and out of the hardest to reach destinations, VistaJet has arranged for heads of state, corporate leaders, entrepreneurs and private individuals to fly to **187 countries worldwide — 96% of the globe.**

**Every flight is tailored** to ensure **seamless travel** with **maximum efficiency** so clients can be in more meetings or locations within the shortest period of time. VistaJet's **dedicated fleet of over 80 private jets** (and access to a group fleet of over 350 aircraft) is available to clients around the world — with **guaranteed availability** and **no positioning costs** for Program Members, **anytime and anywhere.**

VistaJet connects enterprises to growth markets with a unique product, offering **global access** on Challenger and Global jets, all suited to flight duration, trip and passenger requirements.

SIMPLE, EFFICIENT, RELIABLE, GLOBAL.

*This is what we stand for, and what we do best.*



Thomas Flohr, Founder & Chairman





# The only global private aviation company

- 1 Founded in 2004 by Thomas Flohr, VistaJet is the **first and only global business aviation company**.
- 2 VistaJet **revolutionized the industry** by pioneering a **new way to fly**: customers have **access to an entire fleet whilst paying only for the hours they need**.
- 3 VistaJet is part of **Vista Global Holding (Vista)**, the **world's #1 charter operator**, covering all key aspects of business aviation, founded by Thomas Flohr in 2018.
- 4 A dedicated team of **over 1,200 aviation experts** (and over 3,000 through Vista) of **60 nationalities** is **based globally** with offices in Malta, London, Dubai, New York, Fort Lauderdale, Hong Kong, Nice and Salzburg.
- 5 With an equity value of \$2.65 billion as announced in 2017, VistaJet has cemented its position as one of the **top five European and Malta's first Unicorn**.



# Milestones

2004

VistaJet is founded by Thomas Flohr with **two aircraft** based in Europe.

2007

The pioneering VistaJet **Program subscription model** is launched.

2008

VistaJet establishes its presence in **Asia**.  
VistaJet acquires **Bombardier Skyjet International**.

2010

VistaJet enters the **Middle Eastern and African** markets.  
Fleet increases to **26 aircraft**.

2012

VistaJet places record aircraft order of **\$7.8 billion** to advance the fleet globally.  
Moves **operational headquarters to Malta**.

2013

The company enters the **U.S. market** with Global 5000 aircraft operated by Jet Aviation under the VistaJet brand.  
The fleet reaches **45 aircraft**.

2017

VistaJet surpasses **100,000 flights** and the team grows to **1,000 strong**.

**WeChat** and the **VistaJet App** launch.

Rhône Capital deal is signed, valuing the company's equity at **\$2.65 billion**.

Flies a record of **over 50,000 passengers** in 2017 alone.

2018

**Christie's partnership** for the most significant philanthropic auction.

**The Jet Traveler Report** is launched, the global perspective on who flies privately and why.

VistaJet establishes a new benchmark in service excellence, with **Adventures in the Sky**, the most extensive travelers program for children, and the **Wine Program**.

Thomas Flohr establishes **Vista Global Holding (Vista)** and acquires **XOJET Aviation**.

2019

VistaJet celebrates **15 years** in the industry.

VistaJet partners with the **Scuderia Ferrari F1** team.

The company launches **VistaPet**, the global pet travel program.

**Vista** announces the acquisition of **JetSmarter** and launches **XO**.

**VistaJet World**, a portfolio of one-of-a-kind multi-stop travel adventures, launches.

2020

VistaJet announces industry leading **Sustainability in Aviation** pledge and market-leading **Sustainable Aviation Fuel** partnership.

Offers global infrastructure to **governments and medical organizations** during COVID-19.

Extends onboard medical and safety support with **Philips partnership**.

The first **Global 7500** joins the VistaJet fleet.

Launches **Private World**, the global program for private and safe travel end-to-end.

**Vista** becomes **#1 charter operator in the world** and acquires **Red Wing Aviation**.

2021

**Vista** acquires **Apollo Jets and Talon Air**.

Order for **10 new super-midsize Challenger 350** jets is placed, joining the dedicated VistaJet fleet of over 80 aircraft.

**Group fleet expands to over 200 aircraft** globally and team grows to **2,000 experts**.

**VistaJet commits to carbon neutrality by 2025** — 25 years ahead of industry goals.

**The Future of Business Travel** report is published as 81% say it is key in driving success.

VistaJet **extends Ferrari partnership**.

**Enhances VistaPet** training and launches **Surprise Reunion**.

2022

VistaJet takes delivery of **10th Global 7500**, with up to a further 7 joining by the end of the year.

VistaJet introduces Champion golfer **Jon Rahm** as **Ambassador**.

**Vista** acquires **Air Hamburg and Jet Edge**, and **group fleet increases to over 350 jets** with over 3,000 experts.

VistaJet announces global partnership with **Frieze Art Fairs**.



# Ways to fly VistaJet

## Program

VistaJet's Program is the **flight hour subscription** plan tailored around each corporation or individual's flying requirements, offering **guaranteed access and availability** to the entire fleet at a **fixed hourly rate** — anytime and anywhere around the world.

## On Demand & Direct

The **fastest way** to start flying VistaJet. Clients can request a flight directly through the VistaJet sales team 24/7 and have access to **preferential rates on empty leg and one-way flights**, based on aircraft availability.





# Our fleet



## GLOBAL 5000

In fleet: 7  
Flying hours: 11:00  
Passenger capacity: up to 13  
Sleeping positions: 7  
City pairs: Chicago-Nice /  
Moscow-Los Angeles



## CHALLENGER 350 / 300

In fleet: 24 (additional 7 on order) / 2  
Flying hours: 7:15 / 6:00  
Passenger capacity: up to 8  
Sleeping positions: 3  
City pair: Dubai-Zurich



## GLOBAL 6000

In fleet: 29  
Flying hours: 13:00  
Passenger capacity: up to 14  
Sleeping positions: 7  
City pairs: London-Hong Kong /  
London-Cape Town



## CHALLENGER 605 / 604

In fleet: 10 / 1  
Flying hours: 8:00  
Passenger capacity: up to 12 / 10  
Sleeping positions: 5  
City pair: London-Dubai / New  
York-London



## GLOBAL 7500

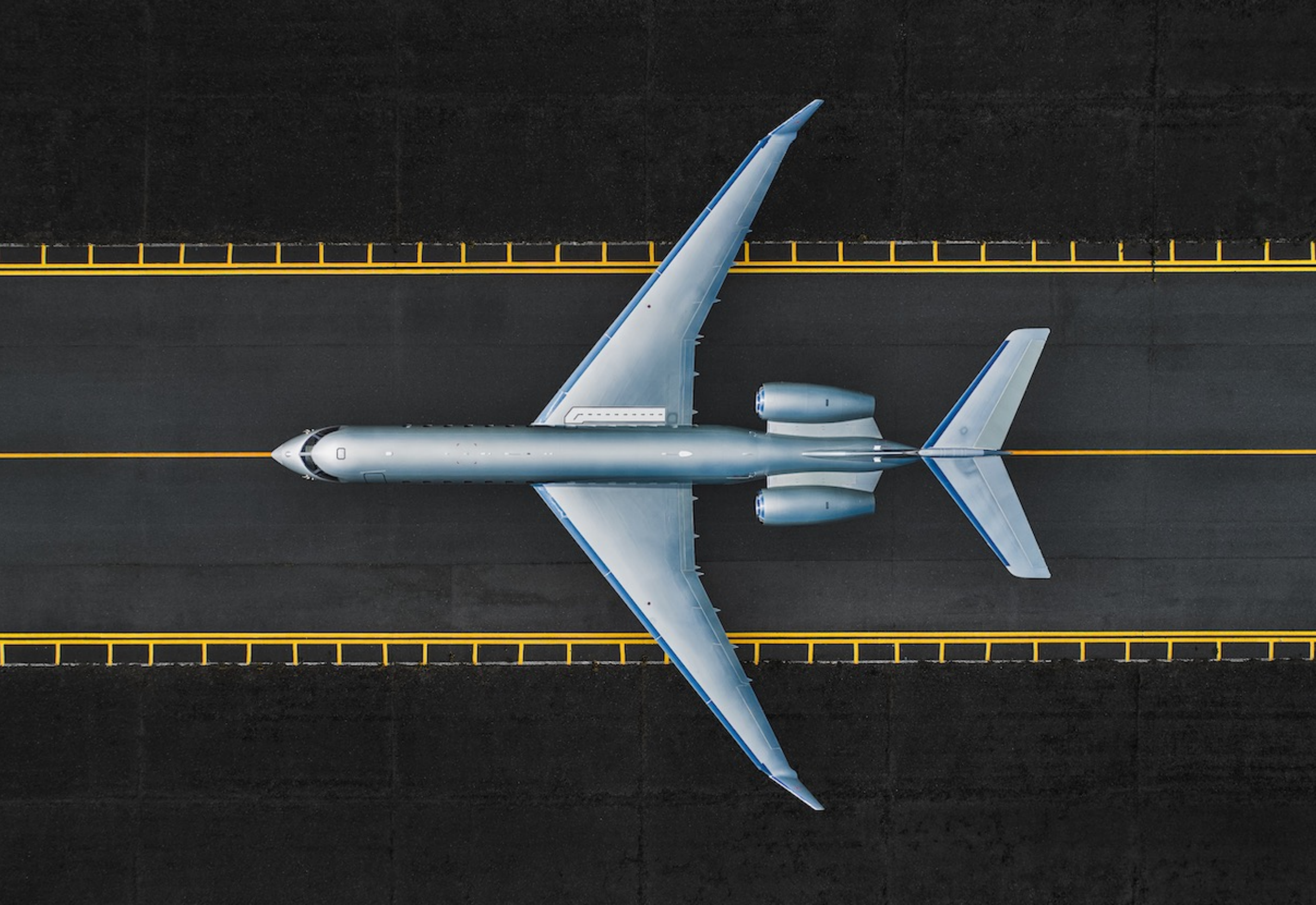
In fleet: 9 (up to 17 by end of 2022)  
Flying hours: 16:00  
Passenger capacity: up to 14  
Sleeping positions: 8  
City pairs: New York-Hong Kong /  
Singapore-San Francisco



## CHALLENGER 850

In fleet: 6  
Flying hours: 6:30  
Passenger capacity: up to 14  
Sleeping positions: 7  
City pairs: St Petersburg-Dubai /  
Jakarta-Hong Long





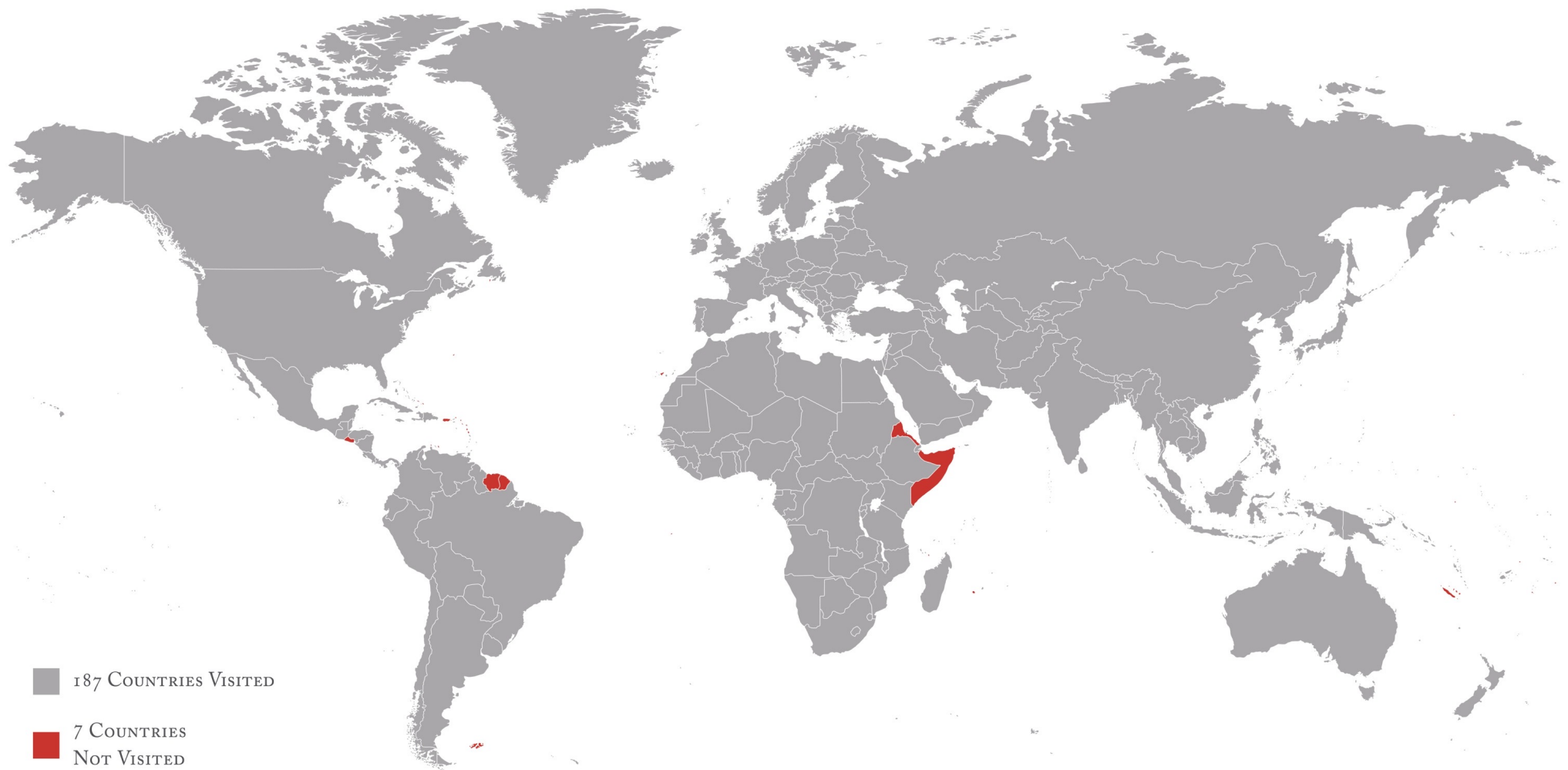






# Range leaders

Flown to over 1,900 airports in 187 countries – 96% of the world





THE VISTAJET EXPERIENCE

# Our global presence

- VistaJet fleet flies the equivalent of three return trips to the moon every month.
- Ushuaia-Malvinas Argentinas Airport in Argentina is the furthest south a VistaJet aircraft has flown. The furthest north is Svalbard in Norway.
- The highest airport VistaJet has operated out of was Inca Manco Capac in Peru at 12,552 feet (3,862 meters).
- 5 hours 5 minutes was the fastest hop, 2,412-nm (4,436 km) from Napa to the Cayman Islands.
- The longest flight was 8,069 miles, stretching 15 hours 43 minutes, from São Paulo to the Maldives.





# 558,407

Passengers flown and counting

125

Average annual flight  
hours per Program  
Member

\$800k

Average annual spend  
per Program Member

25-92

Age range  
of  
principals

---

# 229,119

Flights completed and counting

3hrs

Average flight  
duration

23

Average annual number of  
flights per Member

50-70

VistaJet flights  
per day





THE VISTAJET EXPERIENCE

# The most experienced team

- 1,200 aviation experts of 60 nationalities look after each of VistaJet's customers, a truly global company.
- The multilingual team is highly experienced in arranging every aspect of any flight itinerary for a seamless connection to the world.
- The VistaJet flight crew adhere to the most rigorous safety standards in the world and surpasses the most demanding benchmarks set by multinational blue-chip customer audits.
- VistaJet is recognized as the first business aviation company to be awarded the EBAA Diamond Safety of Flight Award.
- VistaJet partners with MedAire, the world's leading travel risk management solution, for 24/7 expert medical and security assistance both in-flight and on the ground.
- Available 24/7 around the globe, the Customer Experience teams make every traveler's comfort and joy their highest priority.





THE VISTAJET EXPERIENCE

# Tailored and unparalleled service

- The Customer Service team take pride in the smallest considerations and offer bespoke lifestyle management services to the Program Members through our Private Office.
- We have at least one Cabin Hostess on every flight and all are trained by the British Butler Institute, WSET certified up to level 2 in wines and spirits, and trained at the Norland College in children's behaviour and family dynamics — we are the first in private aviation to take such steps.
- Bespoke menus from world-renowned chefs and restaurants, served on Christofle porcelain and silverware. Wine and caviar tasting to enjoy at altitude can be arranged on board with leading sommeliers.
- Service innovations including Adventures in the Sky bring extraordinary experiences for our young and curious fliers, combining unique entertainment and education to make every journey memorable.
- Designed to ensure all passengers feel welcome and relaxed, even if they are four-legged. From travel amenity kits and sleep mats to travel advice and balanced VistaPet menus informed by leading veterinary practitioners.





THE VISTAJET EXPERIENCE

# The ultimate cabin experience

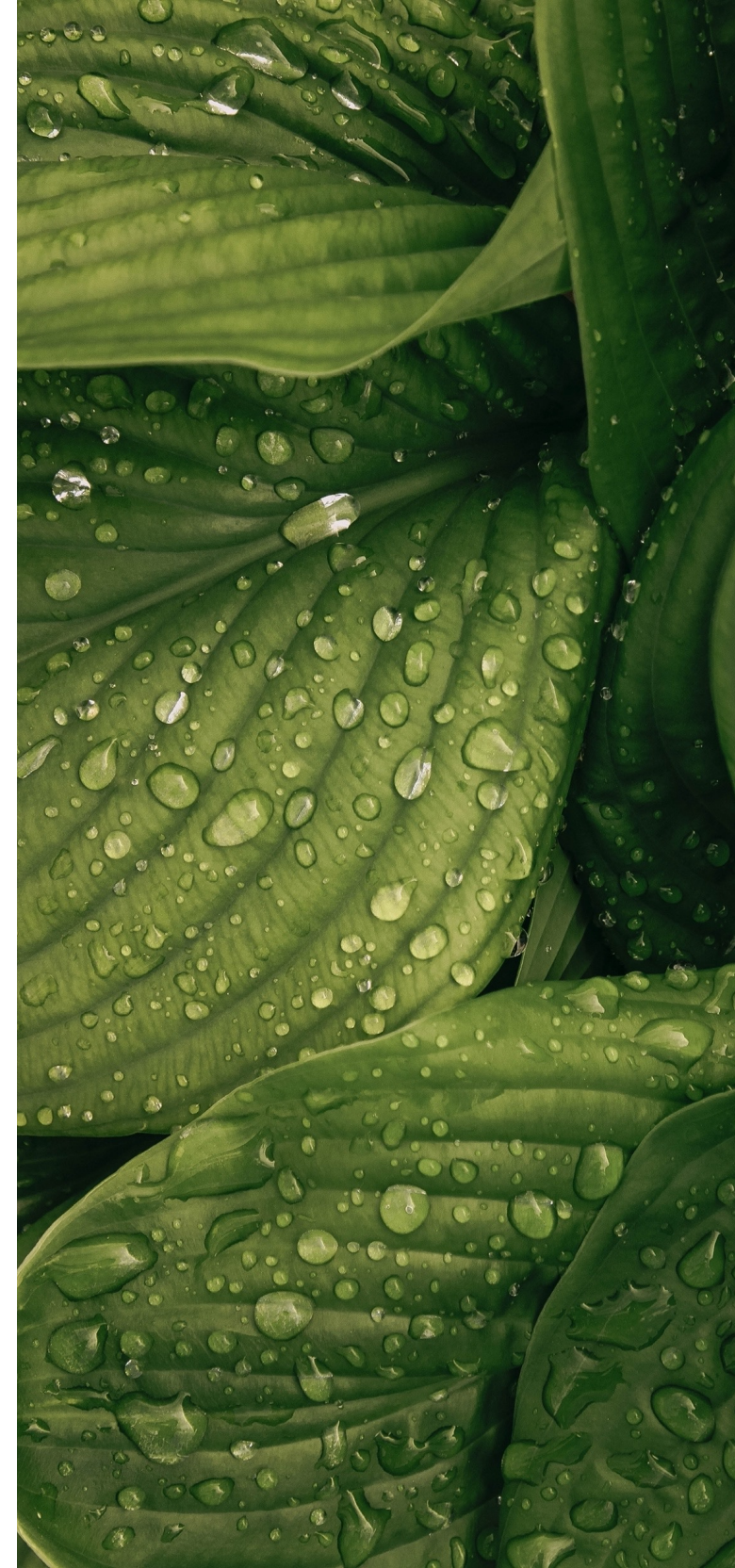
- Consistent and identical cabin across the fleet of over 70 business jets.
- Fully equipped business suite with ultimate comfort a boardroom in the sky.
- To enhance customers' sleep experience in the sky, VistaJet has developed its custom Ultimate Sky Sleep program.
- VistaJet's aircraft fragrance was designed by luxury perfumer Le Labo to compliment the cabin interior.
- VistaJet has a specially curated library of dozens of books selected by London-based bookstore Heywood Hill on its Global aircraft.
- Buttery Italian leather for a comfortable home away from home feel.
- Cashmere eye masks and socks, complemented by 100% natural skincare products.
- Feather down duvets, Egyptian cotton bed linen, cashmere blankets, crystal and china by Christofle on every flight.
- Dedicated Private Dining team who create experiences for our Members and their guests everywhere they fly.





# Time to act on sustainability

- Every area of human activity has an impact on the environment and as a tool for business development and private travel, business jets contribute 0.04% to global emissions.
- **VistaJet has committed to become carbon neutral by 2025** — 25 year ahead of industry goals.
- **Carbon Offset Program:** 85% of VistaJet's Members compensate their fuel carbon emissions through South Pole, a climate change pioneer.
- **Sustainable Aviation Fuel:** VistaJet provides worldwide access to Sustainable Aviation Fuels with SkyNRG — a solution that can reduce emissions by up to 80%.
- **Most Technologically Advanced Aircraft:** VistaJet's shared fleet model means less aircraft being produced and enables higher utilization of each existing jet. It continues to welcome the newest, most sustainable aircraft to its fleet, to maximise efficiency.
- **Fuel Consumption Reduction Technology:** Investing in AI, its predictive algorithms are optimizing flight routes and fleet management to directly reduce fuel consumption by 8% to date.
- **Fuel Efficient Booking System:** Booking with at least one week's notice helps to further improve fleet management, reducing unnecessary fuel burn.
- **Partnering with Leaders in Sustainability:** VistaJet partners with carbon neutral companies wherever possible and has implemented new requirements for all purchasing partners
- **Sustainable In-Flight Products:** VistaJet has removed over 90% of single-use items across its fleet and replaced items on board with sustainable alternatives.
- **Renewable Electricity On-the-Ground:** VistaJet has adopted electricity supplied from renewable sources for two of its largest offices and is assessing solutions for the others. Further schemes are also being rolled out to decrease employee emissions.
- **Call to Action:** VistaJet is committed to making aviation better. It hopes its private aviation peers will do the same, working collaboratively to bring change faster, as this is the only way for the fragmented industry to take full responsibility for the long-term health of the planet.





# Contacts

---

## GLOBAL

Jennifer Farquhar  
+44 203 617 3077  
[jennifer.farquhar@vistajet.com](mailto:jennifer.farquhar@vistajet.com)

## APAC

Amy Yang  
+852 2901 0500  
[amy.yang@vistajet.com](mailto:amy.yang@vistajet.com)

## AMERICAS

Sabrina Prieto  
+1 800 793 5985  
[sabrina.prieto@vistajet.com](mailto:sabrina.prieto@vistajet.com)



VISTA JET